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March 1, 1999

Magalie Roman Salas, Esquire Secretary Federal Communications Commission Room 222 445 12th Street, S.W. Washington, DC 20554 MAR - 3 1999
OFFICE OF THE SECTION TO SECTION OF THE SECTION TO SE

Dear Ms. Salas,

Enclosed is an original and four copies of a Petition for Rule Making to amend the FM table of allotments for a new FM broadcast station for Carmel Valley, California.

Sincerely,

Victor A. Michael Jr.

President

Mountain West Broadcasting

6807 Foxglove Drive

Cheyenne, Wyoming 82009

307-778-9318

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Before the MAR 3 1999 FEDERAL COMMUNICATIONS COMMISSION OF THE SECURITY OF THE

In the matter of:)		
Amendment of Section 73.202 (b))	D14	
Table of Allotments)	RM	
FM Broadcast Stations)		
(Carmel Valley, California))		

PETITION FOR RULE MAKING

In this petition, Mountain West Broadcasting is hereby requesting to allot channel 290A (105.9 Mhz) to Carmel Valley, California as its first local FM allotment.

INTRODUCTION

1. This statement is a petition for rule making to allot FM channel 290A (105.9 Mhz) to Carmel Valley, California and add it to the Commission's FM table of allotments, 73.202. The following will show the need for an FM channel and the effects the allotment of Channel 290A to Carmel Valley will have.

DISCUSSION

2. Carmel Valley is located in Central California. It is also located within Monterey County, a county of some 355,660 persons. Thermal has a population of 4,407 persons in accordance with the 1999 Rand McNally Road Atlas, which is based on 1990 census data.

- 3. The allotment of channel 290A to Carmel Valley will provide the first local broadcast facility to the community and/or the surrounding area. The closest FM allotment to Carmel Valley is located at Pacific Grove, California. Pacific Grove is located 19 kilometers from Carmel Valley. Carmel Valley, while not incorporated, has many retail businesses as it is located just off the conjested highway G16 which leads to Monterey, California. Carmel Valley has also seen growth and is estimated to have a population of over 4,500 persons. It has a several businesses, a church and civic organizations.
- 4. Carmel Valley would greatly benefit from an FM allotment due to the fact there is no AM or FM broadcast facilities within 19 Kilometers of Carmel Valley. Because of this, it would have an outlet for local self expression. Health and safety for the community would be increased due to having a local communications outlet for warning the Carmel Valley area of emergency conditions caused by severe weather or other health hazards. It is obvious from the above spacing, that Carmel Valley is presently without local FM service.
- 5. Channel 290A can be allotted to Carmel Valley and meet all rules and requirements of the Commission. The instant proposal will not cause a change in the channel number or a deletion of any channel now appearing in the Commission's table of allotments 73.202.

	<u>Present</u>	<u>Proposed</u>	
Carmel Valley, California	******	290A	

6. In accordance with 73.207 of the Commission's rules, "Minimum Distance Separations between Stations", all allotments on Channel 290A and the pertinent adjacent channels to 290A have been studied with the results listed in Figure 1 of this petition. The geographic coordinates used for the spacing

Study (N 36 - 20' - 23", W. 121 - 43' - 03") are that of a site located 15 kilometers south of the community of Carmel Valley. A site restriction of 15 kilometers south will be required to allot channel 290A to Carmel Valley. Many suitable transmitter sites are available to provide city grade coverage (3.16 mv/m or 70 dbu) to the entire community of Carmel Valley. These sites would also provide full minimum spacing requirements to other allotments.

CONCLUSION

- 7. It has been shown that Carmel Valley would benefit from the allotment of channel 290A. It has also been shown that channel 290A can be allotted to Carmel Valley and meet all rules regarding spacing from other stations. Considering these two facts, Mountain West Broadcasting hereby requests that the Federal Communications Commission institute a Rule Making proceeding to amend the Table of Allotments to include channel 290A for Carmel Valley, California, 73.202.
- 8. Should channel 290A be allotted to Carmel Valley, I certify that I will file an application for a Construction Permit to operate an FM station for Carmel Valley, California.

CERTIFICATION

9. I certify that I have prepared or directly supervised the preparation of this entire Petition for Rule Making, and that the facts contained within are true to the best of my knowledge, information and belief, accurate and true.

Dated:

March 1, 1999

Respectfully submitted,

Victor A. Michael Jr.

President

Mountain West Broadcasting

6807 Foxglove Drive Cheyenne, WY 82009

307-778-9318

Search	ing Channel 290A6 (105.9	MH:	z):						
CALL	CITY	ST	CHN	CL	S	DIST	SEPN	BRNG	CLEARANCE
K236AJ	Soledad	CA	236	D	C	26.4	0.0	79.5°	26.4
ALC	San Joaquin	CA	288	B1	V	112.8	48.0	89.1°	64.8
KVPC	San Joaquin	CA	288	B1	A	112.8	48.0	89.1°	64.8
NEW-T	Soledad	CA	288	D	A	26.4	0.0	79.5°	26.4
ALC	Santa Clara	CA	289	В	U	113.2	113.0	358.3°	0.2
KARA	Santa Clara	CA	289	В	L	113.2	113.0	358.3°	0.2
ALC	Fresno	CA	290	В	U	219.9	178.0	68.3°	41.9
K290AE	Big Sur Valley	CA	290	D	L	13.1	0.0	200.8°	13.1
KRNC	Fresno	CA	290	В	L	219.9	178.0	68.3°	41.9
ALC	San Francisco	CA	291	В	U	163.0	113.0	336.9°	50.0
ALC	Santa Margarita	CA	291	B1	U	144.9	96.0	138.6°	48.9
K291AE	Seaside	CA	291	D	L	23.5	0.0	20.6°	23.5
KMEL	San Francisco	CA	291	В	L	162.9	113.0	336.9°	49.9
KMEL	San Francisco	CA	291	В	L	163.0	113.0	336.9°	50.0
KWEZ	Santa Margarita	CA	291	B1	L	144.9	96.0	138.6°	48.9
ALC	Soledad	CA	292	A	U	36.5	31.0	74.7°	5.5
KLUE	Soledad	CA	292	A	L	40.8	31.0	100.3°	9.8
ALC	San Jose	CA	293	В	U	113.5	69.0	358.2°	44.5
KEZR	San Jose	CA	293	В	L	113.5	69.0	358.2°	44.5
KEZR	San Jose	CA	293	В	A	99.8	69.0	359.9°	30.8

FIGURE 1
CARMEL VALLEY, CALIFORNIA
MOUNTAIN WEST BROADCASTING